

Transforming Hearts and Minds

KALBIS Institute is a higher education institution located in Jakarta, Indonesia. KALBIS Institute was established in 1992 by Yayasan Pendidikan KALBE, which is affiliated with KALBE Farma, the biggest listed pharmaceutical company in Southeast Asia. Currently, KALBIS Institute offers six bachelor programs in Management, Accounting, Information Technology, Information Systems, Communications, Visual Communication Design, and one master program in Management. KALBIS Institute currently hosts 2200 active students under all study programs.

KALBIS Institute has the vision to be a leading tertiary education institution in the field of science, business, and technology. Its objective is to create qualified graduates that are employability-focused, innovation-driven, and entrepreneurially-oriented.

To realize its vision, KALBIS Institute aims to administer tertiary education activities in science, technology, and business based on the application of highly qualified information technology and management systems. On that note, KALBIS Institute continuously encourages students and staff to be involved in research and community service activities. In the past four years, KALBIS Institute academic staff were involved in more than 250 research projects and have published more than 100 journal articles both nationally and internationally. The institute has contributed to society through several community service projects related to environments, education, disaster reliefs, etc.

**51% of KALBIS Institute's Graduate
Secured Employments** Prior to
Graduation



**85% of KALBIS Institute's
Graduate Are Employed** 6 Months
After Graduation



**1 out of 4 Graduates are working
for multinational companies**



UNDERGRADUATE PROGRAMS

• Management

Streams :



Finance Essential

Job prospects: Chief Financial Officer, Chief of Business Management, Senior Cost Accountant, Head of Treasury, Head of Finance, Chief Administrative Officer, Business Director, Marketing Director, General Manager, Sales Director



Business in Creative Industries

Job prospects: Advertising and New Media Professional, Branding Specialist, Campaign Manager, Communication Specialist, Creative Entrepreneur, Creative Writer, Digital Communication Specialist, Entertainment Entrepreneur, Events and Festivals Coordinator, Public Relations Officer, Consultant



Business Psychology

Job prospects: Human Resources Executive, Market Research Analyst, Industrial Counselor, Marketing Executive, Industrial - Organizational Psychologist, Corporate Consultant, Human Factors Specialist, Customer Relationship Specialist, Recruitment of Training Specialists, Employee Retention Consultant, Professional Development Coach, Customer Service Manager, Change Management Specialist, Academic Lecturer, Sales Representative



Digital Marketing

Job prospects: Content management and Curation, Social Media Specialist, Digital Media Strategist, Digital Marketing Analysis, Video/Audio Production, Interactive Technology, Mobile marketing, Search engine optimization (SEO), Search engine marketing (SEM), Web development, Copywriter, Email Marketing

• Accounting



Job prospects: Public Accountant, Internal Auditor, Tax Consultant, Financial Planner, Financial Analyst, Financial Specialist, Academic Lecturer

• Informatics

Streams :



Mobile Computing

Job prospects: Business Application Developer, Mobile Programmer, Application Developer, Full Stack Programmer, Backend Programmer, Academic Lecturer, Researcher



Soft Computing

Job prospects: Database Engineer, Data Engineer, Software Tester, Academic Lecturer, Researcher



Game Computing

Job prospects: Game Programmer, Game Designer, Level Designer, Game Producer, Game Tester, Mobile Game Designer, Web Developer



Network Security

Job prospects: Security Consultant, Computer Forensics Specialist, Security Software Developer, Security Auditor, Pentester, Academic Lecturer, Researcher

• Information Systems



Job prospects: UI/UX Designer, Application analyst, Cyber security analyst, Data analyst, Data scientist, Database administrator, Information systems manager, IT consultant, IT technical support officer, Penetration tester, Software engineer, Systems analyst

• Communications

Streams :



Advertising & Digital Communications

Job prospects: Advertising Research Manager, Digital Copywriter, Art Director, Advertising Manager, Strategic Advertising Planner, Media Digital Designer



Broadcasting

Job prospects: News Anchor, Producer, Editor, Radio Announcer, Executive Producer, Videographer, Scriptwriter Coordinator, Creative Program, Talent Coordinator, Floor Director, Program Director, Audio File Editor, Camera Person Coordinator, Account Executive Media Manager, Media Researcher, Broadcasting Trainer



Strategic Communications

Job prospects: Public Relations Manager, Corporate Communications Manager, Media Relations Manager, Corporate Secretary Manager, Public Relations Consultant, Corporate Social Responsibility Manager, Researcher, PR Trainer

• Visual Communication Design



Job prospects: Creativepreneur, Graphic Designer, UI/UX Designer, Multimedia Artist, Illustrator, Digital Imaging Artist, Animator, Game Artist, Art Director, Photo/Videographer, Creative Director, Branding Consultant, Web Designer, Content Creator

GRADUATE PROGRAMS

• Master of Management

Streams :

- Business Strategy
- Entrepreneurship and Innovation
- Digital Marketing

#Hearts and Minds

Activities & Projects



Industry Visit to Ministry of Industry
& Mineral Resources



Industry Visit
to Coca Cola Indonesia

Various projects by IT students

Run Roll Rumble

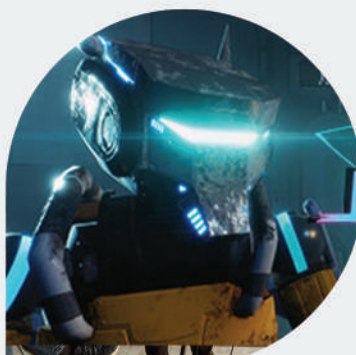
by Matthew Marcellino Jermia
@Benua Softworks



Available at steam
https://store.steampowered.com/app/1097160/Run_Roll_Rumble/

Proto-G

by Matthew Marcellino Jermia
@Benua Softworks



Available at steam
<https://store.steampowered.com/app/975750/ProtoG/>

Lokapala

by Irvan Saputra & team
@Anantarupa Studio



Available on Google Play Store
https://play.google.com/store/apps/details?id=com.AnantarupaStudios.Lokapala&referrer=utm_source%3Dlokapalaweb%26utm_campaign%3Dpreregis

Runner Up for the Best Institute at DKI Jakarta (2016)



STUDENTS ACHIEVEMENTS



Winner of
Business Competition
at IBN



Winner of
Business Competition
at Universitas Brawijaya



Winner of Web Development
Competition at Technophoria 2019
by Universitas Jenderal Soedirman

FACILITIES



Digital Marketing Laboratory
*for illustration Only



Business Strategy Laboratory



Digital Accounting Laboratory



Tax & Investment Gallery



Creative Lab
*for illustration Only



Tax & Investment Gallery



Radio Studio



Library Lounge



TV Studio

“

KALBIS Institute has helped me deepen and broaden my leadership skills and focus on the tholistic picture. In addition to learning new concepts, theories, and skills, I have learned a tremendous amount about myself. I'm able to take these learnings and apply them to my professional career and improve every facet of my life.

Reyna Septina Budiyantri

Master of Management
APAC & EMEA Business Relations Senior Manager at Google, Silicon Valley, USA.



“

KALBIS Institute has given me a lot of valuable experience, with an actual learning process that equipped me with a strategic plan for the next 5-10 years. The learning quality and supportive environment at KALBIS have motivated me to further develop my ability and skills, which eventually lead me to be in my current position.

Lukas Cahyo Adi Saputra

Bachelor of Accountancy, 2010
Financial Purser at Royal Carribean International, Miami, FL, USA.



“

I gained a lot of valuable opportunities and fun experiences when I was studying at KALBIS Institute. The good facilities have made my time studying at KALBIS to be fun. Academic staff also gave students opportunities to be involved in research projects and community services, which are essential to enhance soft skills and gain work experience.

Annisa Alifah Wardhani

Bachelor of Information Systems
Software Engineer at PT Kompas Media Nusantara



“

Competent academics that are practitioners in the field of communications have helped me to comprehend and apply communication theories in various events and projects both on and off-campus. Those skills are helpful and valuable following my graduation.

Indra Cahyadi

Bachelor of Communications (Strategic Communications)
Marketing Communication at PT OMB (KopiYor)





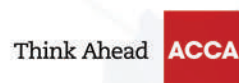
KALBIS Institute

Transforming • Hearts and Minds

Member of :



In Collaboration With :



KALBIS Institute

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